

FARMLAND

Credentials

ABOUT US

Our Studio

We are a concept-driven design collective specializing in visual identity and brand development. Based in Los Angeles, we partner with clients to define their story and express their identity. Simply, authentically and effectively. We connect ideas with purpose, and we design flexible brand systems that empower better communication.

SERVICES

Art Direction
Brand Language
Concept Development
Design Systems
Moving Image
Naming
Photography
Strategy & Positioning
Visual Identity
Website

CLIENTS

Allison Thompson
Alta Dubai
A+D Museum
Be—U Interiors
Border Landscape Architecture
CBRE
Colliers
Cushman & Wakefield
Dutton Architects
Entergy
etco Homes
Gensler
Hauser & Wirth
Home by Belle
Jägermeister
JKM.a
Keating Architecture
Kilograph
Lincoln Property Company
Marmol Radziner
Mitsubishi Estate
NBA
NFL
NOUS Engineering
Oculus Light Studio
ORA
Preylock
Scott Shields Architects
Schabel Studio
Sensay
Sony Pictures
Unico
UTS Sydney
YouTube TV



HOW WE WORK

Our Process

Great design begins with clarity. Our process is structured to understand the core of a client's vision and translate it into a cohesive visual language that can grow with their brand. Our goal is not simply to create design, but to build systems that help organizations communicate clearly and grow with confidence.

1. A STREAMLINED PROCESS

We are strategic and focused. With a structured foundation, we tailor each response to serve only the solution. Front of mind for us is what's best for your brand, and we only ask you to trust the process.

2. CURIOUS AND CONSIDERED

Uncovering your purpose is vital to support your brand's unique positioning. We invest in discovery to define where you stand in the market and craft the catalyst to spark inspiration.

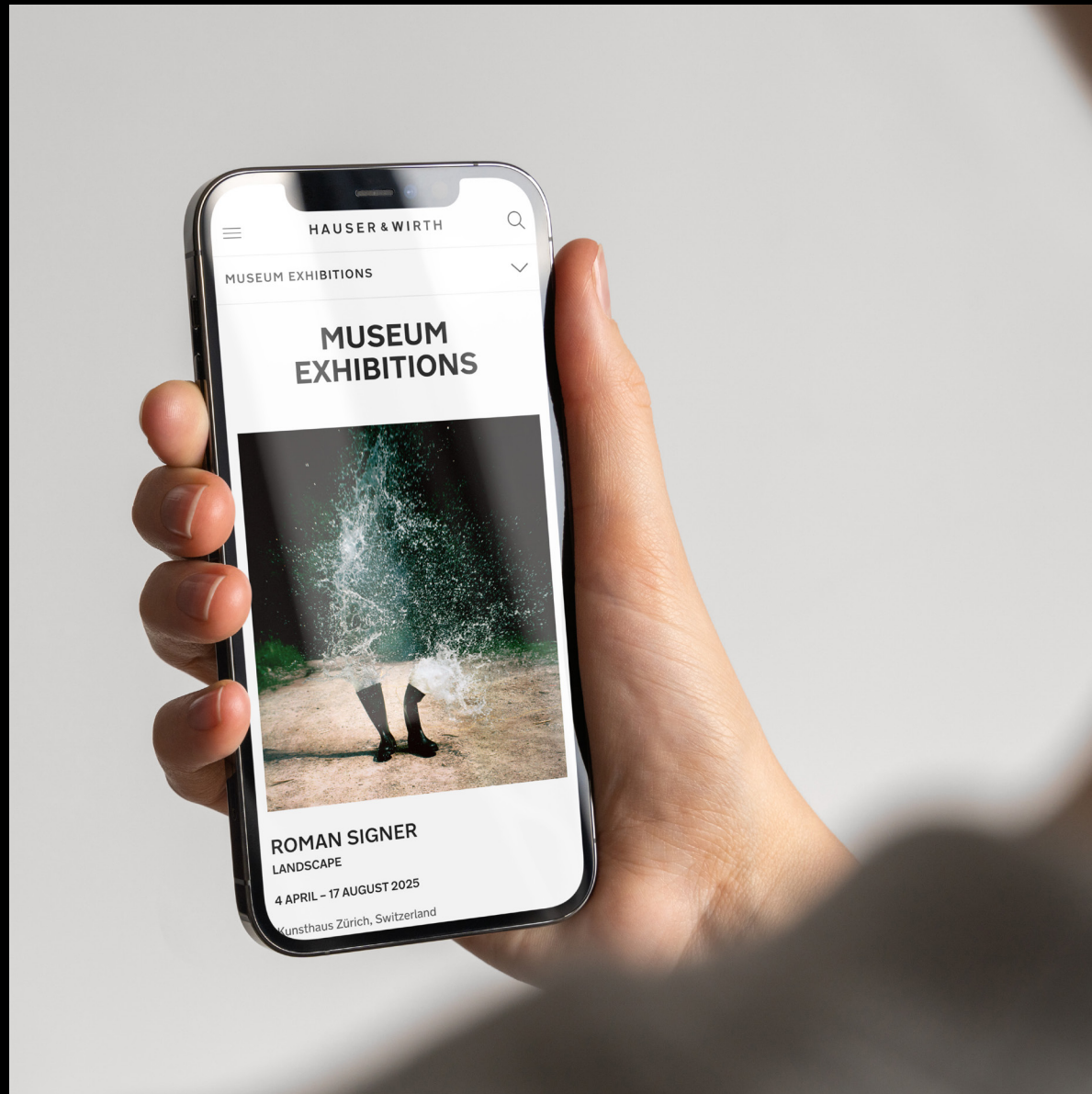
3. DISCUSS AND DISSECT

Transparency is key. Questions will be asked and significant decisions will need to be made. By the end, you will have a meaningful brand story that everyone can rally behind.

4. HITTING THE MARK

We have an innate drive to craft outstanding work with personality and strength in simplicity. We create brands that command attention, transform thinking and deliver meaningful long-term value.

Projects



Hauser & Wirth



Dutton Architects



sensay



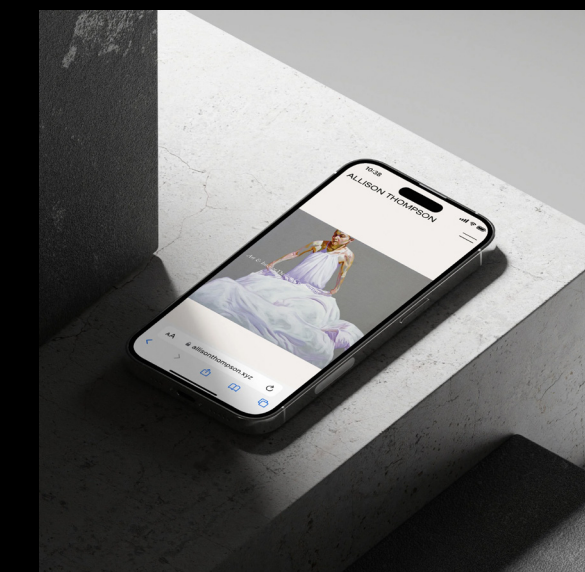
Marmol Radziner



Tidewater



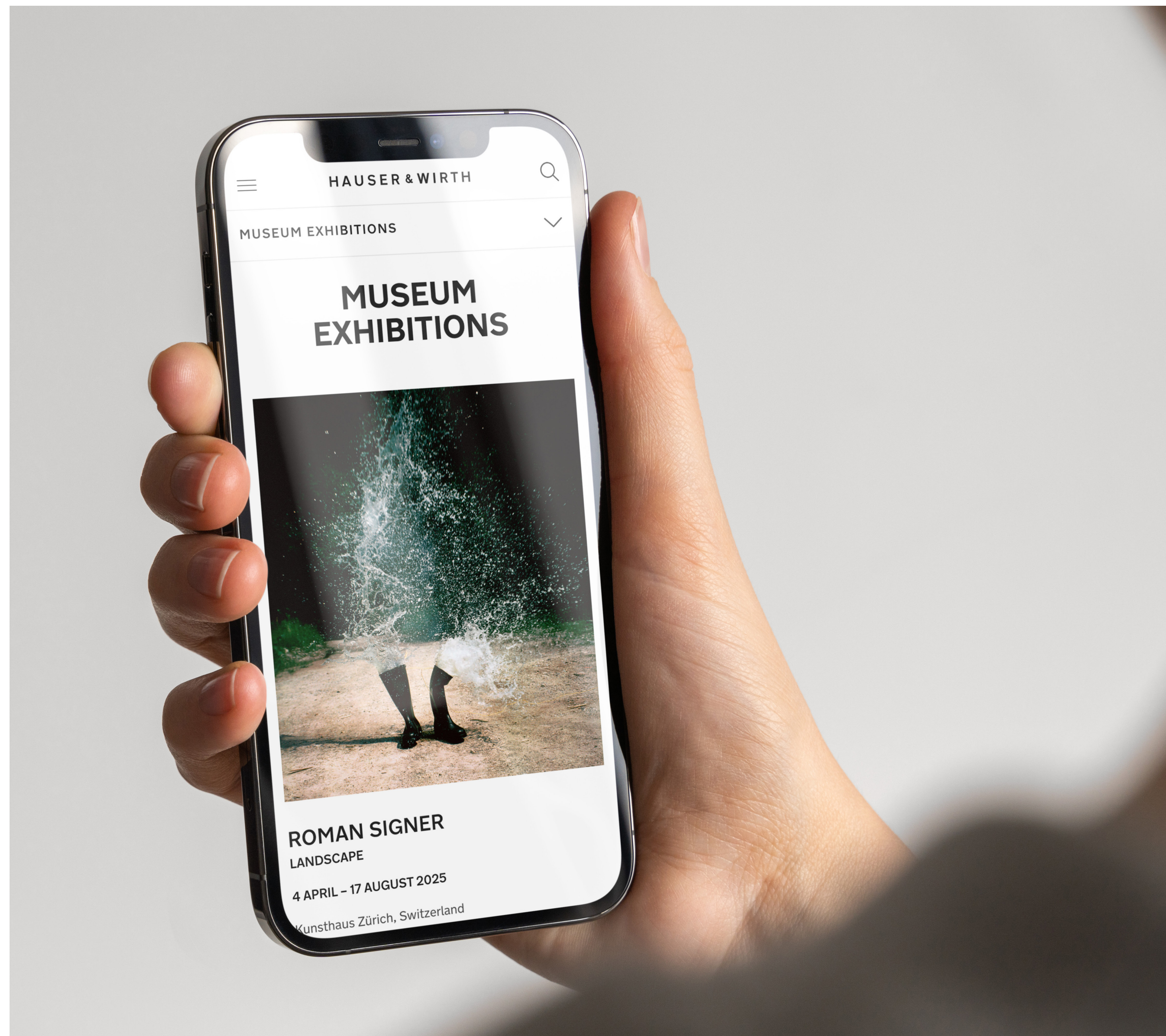
Oculus Light Studio



AT Art & Interiors

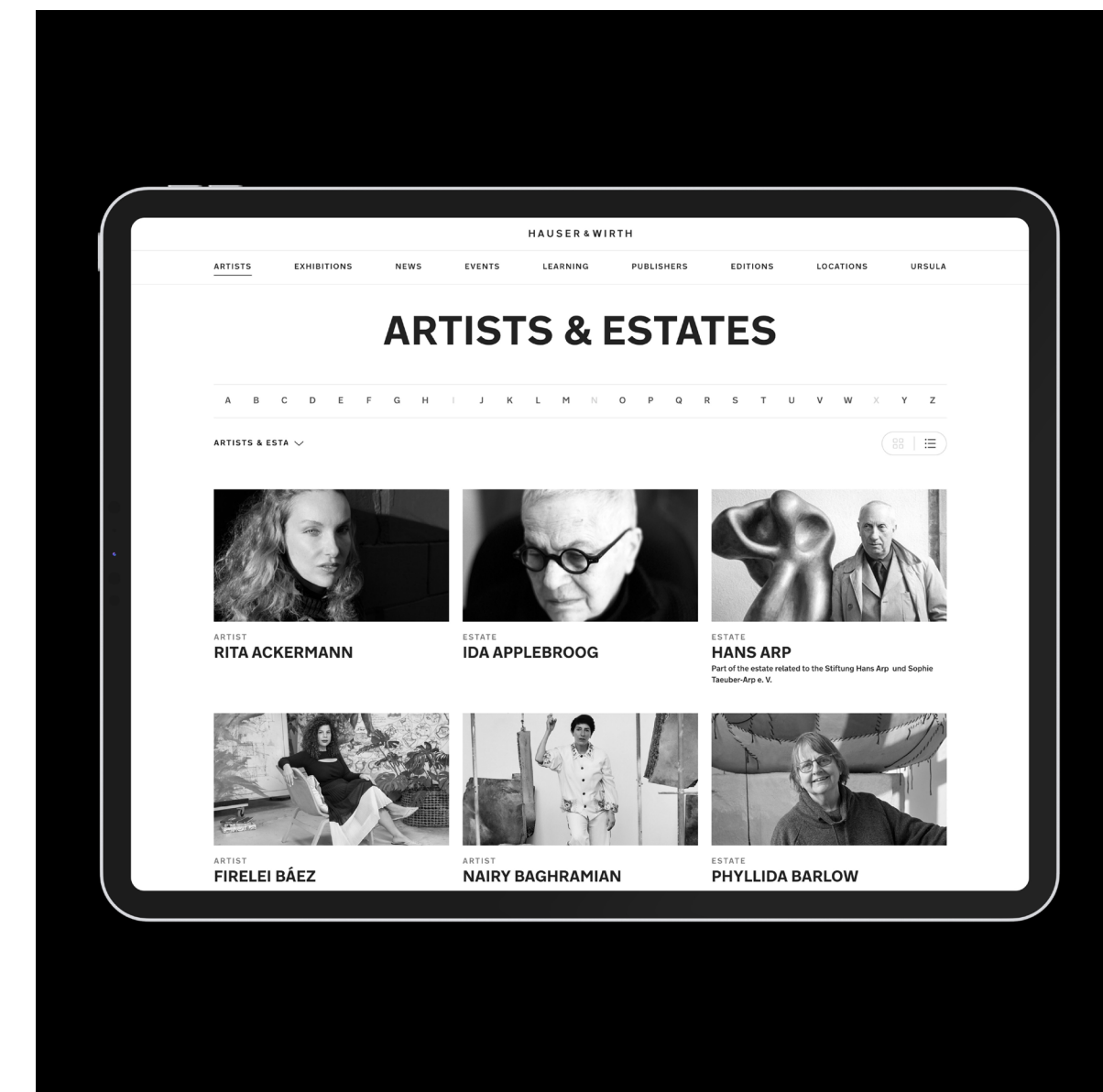
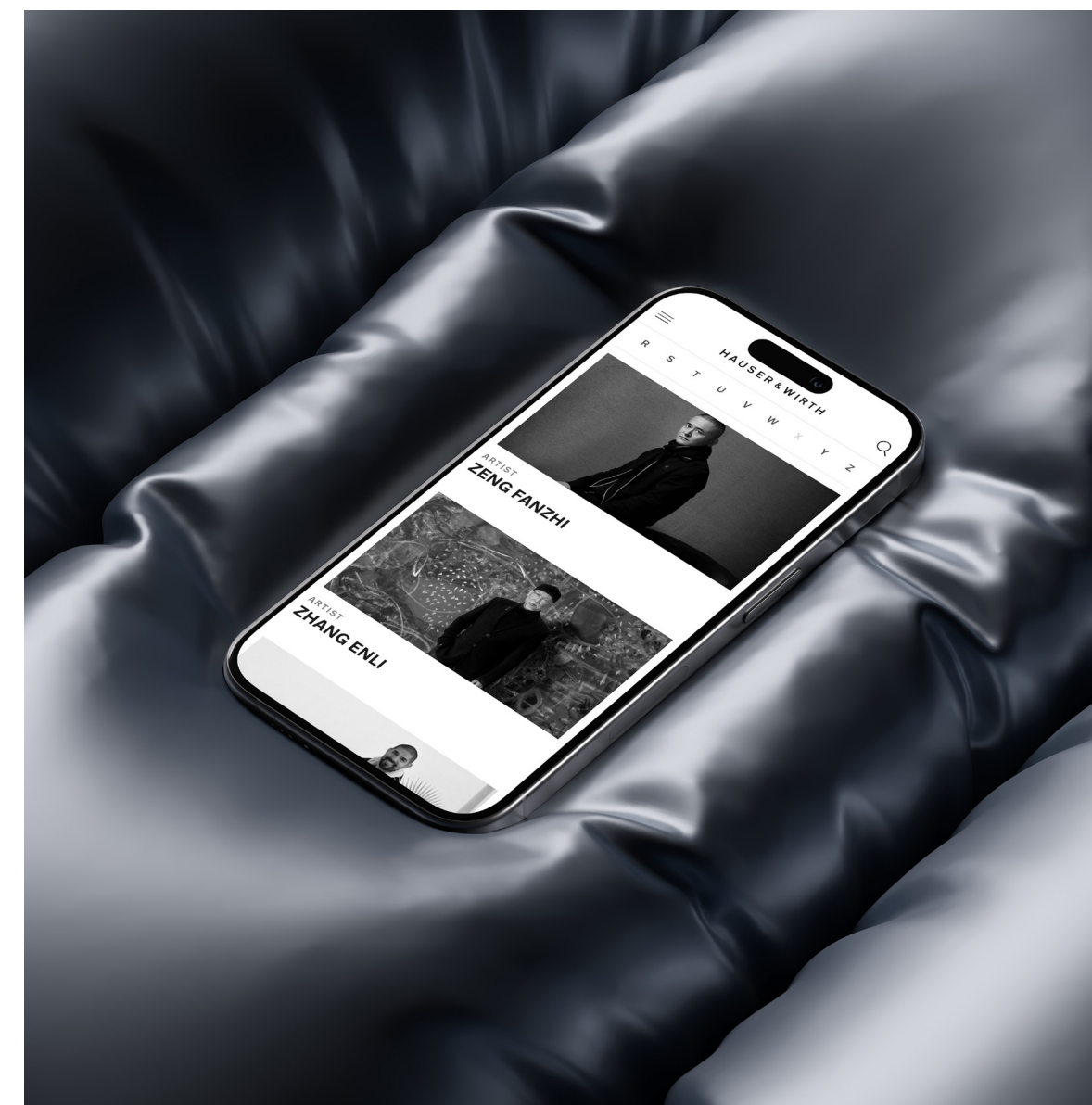
CLIENT	SERVICES	COMPLETED
Hauser & Wirth	Strategy, Digital	2021 — 2023

LOCATION
Los Angeles, CA USA & London, UK



OVERVIEW

Hauser & Wirth is one of the world's leading contemporary and modern art galleries. The project goal was twofold. We were tasked with elevating their digital presence to match their global stature and to provide a seamless, immersive experience for visitors, collectors, and curators alike.

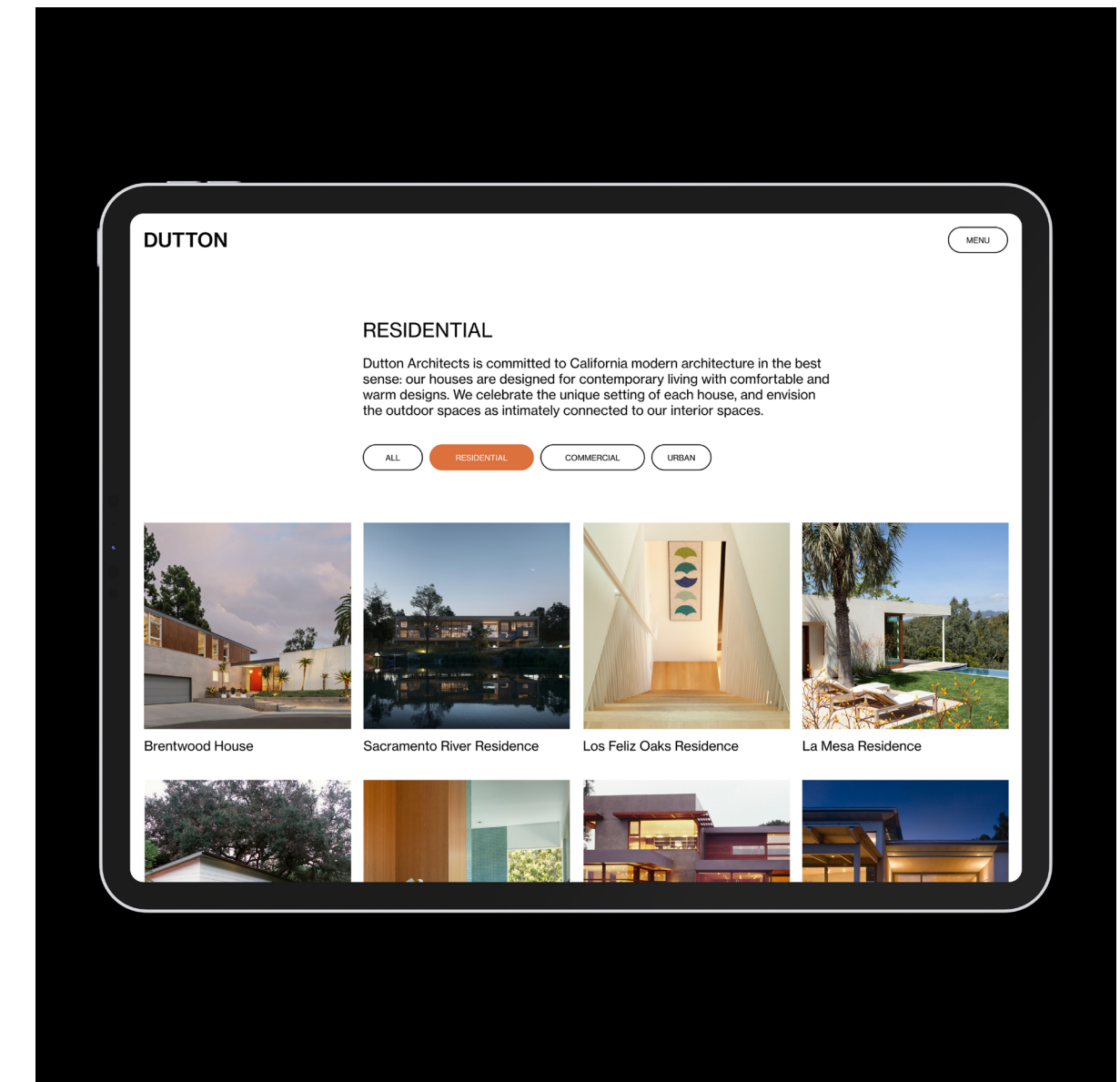


CLIENT	SERVICES	COMPLETED	LOCATION
Dutton Architects	Strategy, Digital	2023	Los Angeles, CA USA



OVERVIEW

Dutton Architects is a boutique design firm based in Los Angeles. Their work has been published in books and magazines worldwide and covered by numerous blogs and websites. Dutton Architects has the #3 ranking SEO for the term 'Los Angeles Modern Architect'.



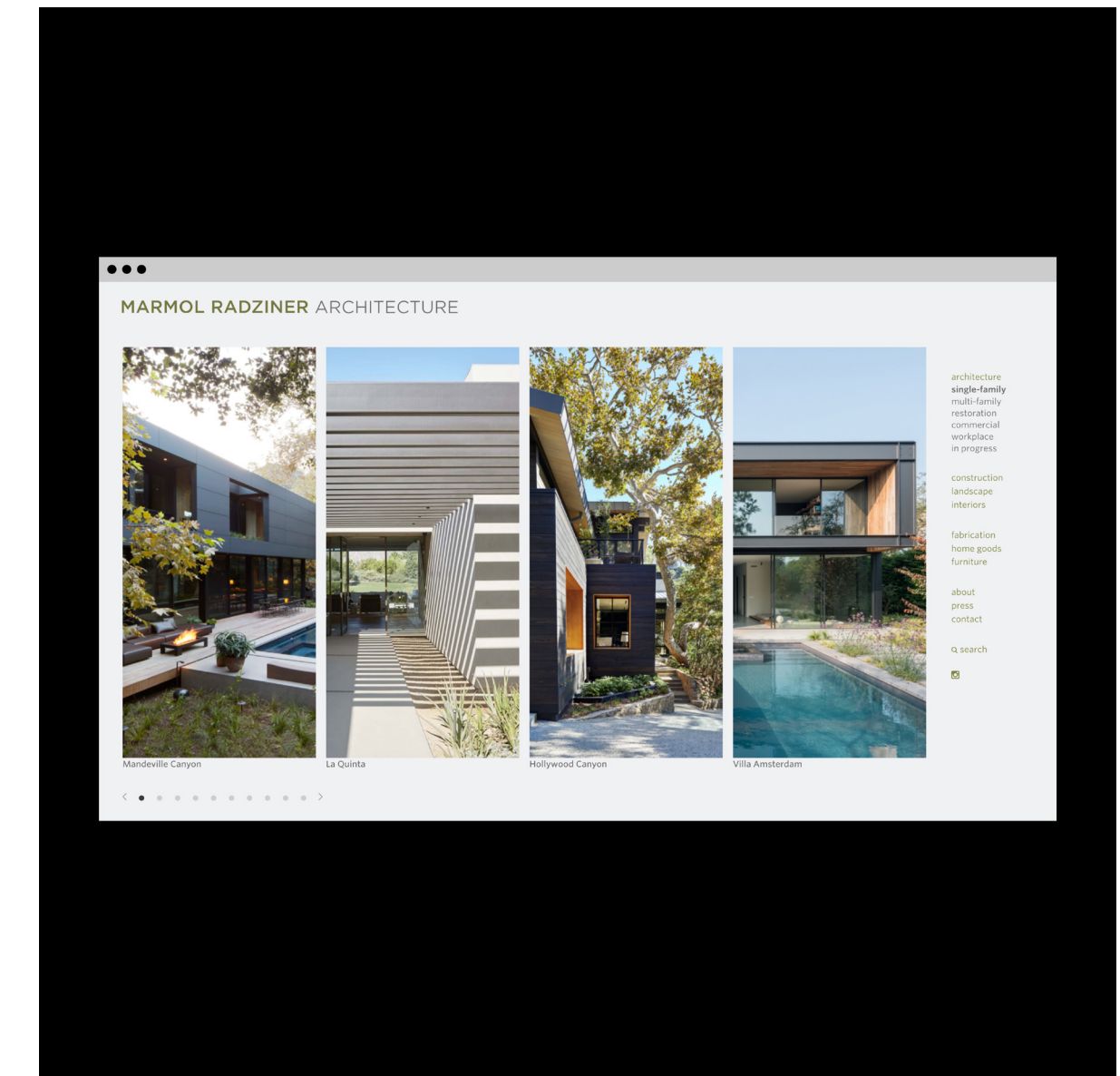
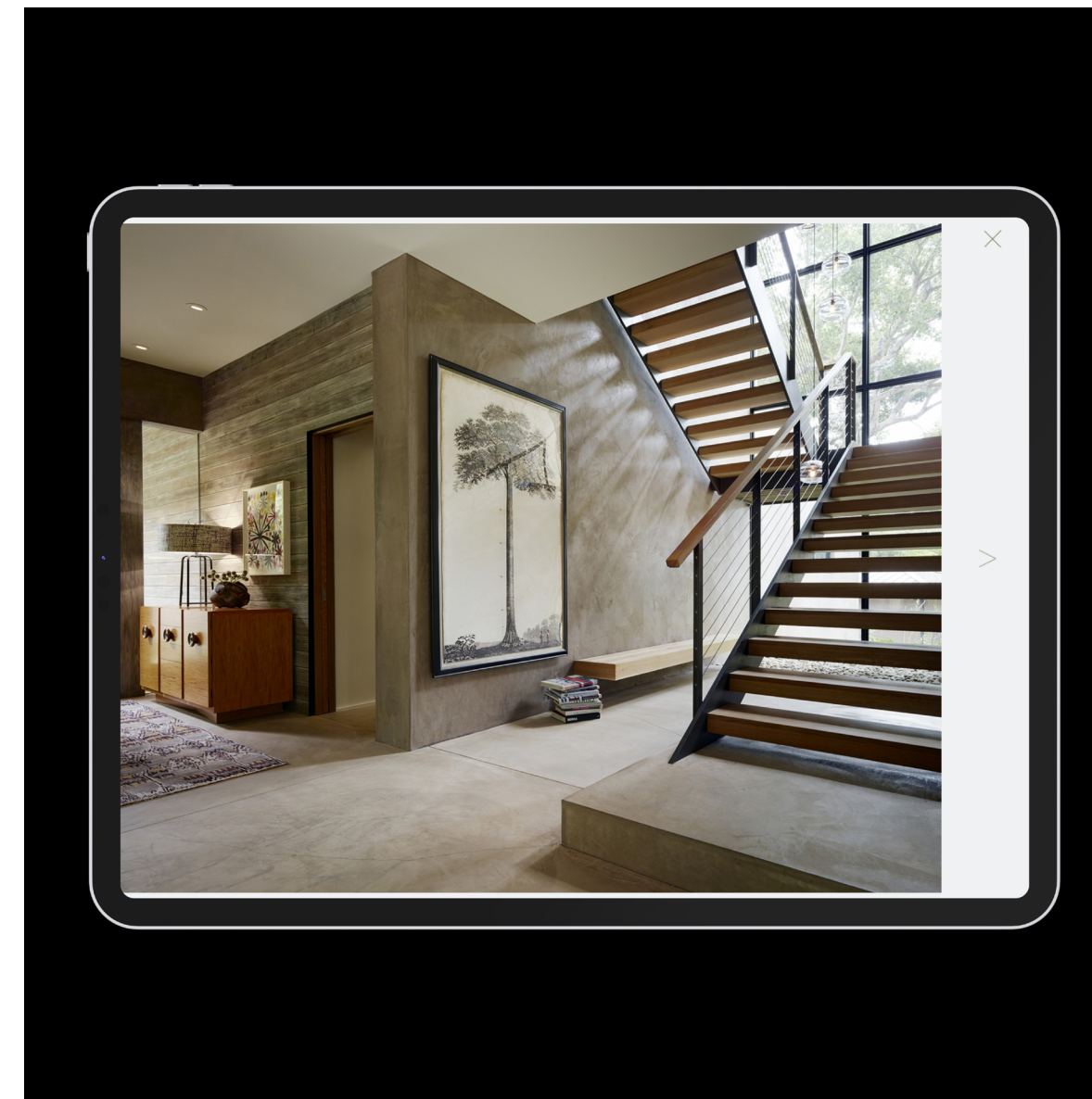
CLIENT	SERVICES	COMPLETED
Marmol Radziner	Strategy, Digital	2018 — ongoing

LOCATION
Los Angeles, CA USA



OVERVIEW

Marmol Radziner, an award-winning architecture firm known for its seamless integration of architecture, construction, and interior design. The objective was to translate their meticulous, modernist sensibility into a digital format that feels as intentional and refined as their built work. The site was designed to serve as both a portfolio and a narrative tool with an emphasis on clarity and visual hierarchy.



CLIENT	SERVICES	COMPLETED	LOCATION
University of Technology	Identity, Motion, Digital, Print	2022	Sydney, Australia



OVERVIEW

Sensay is a curated platform that connects learners and instructors in local communities. Powered by the University of Technology Sydney (UTS), Sensay is a hybrid model full of guided experiences that will help turn your passion into skill. Within each category is a Master sensay, an expert in their field who can help learners select the right experience for their individual needs.



CLIENT

SERVICES

COMPLETED

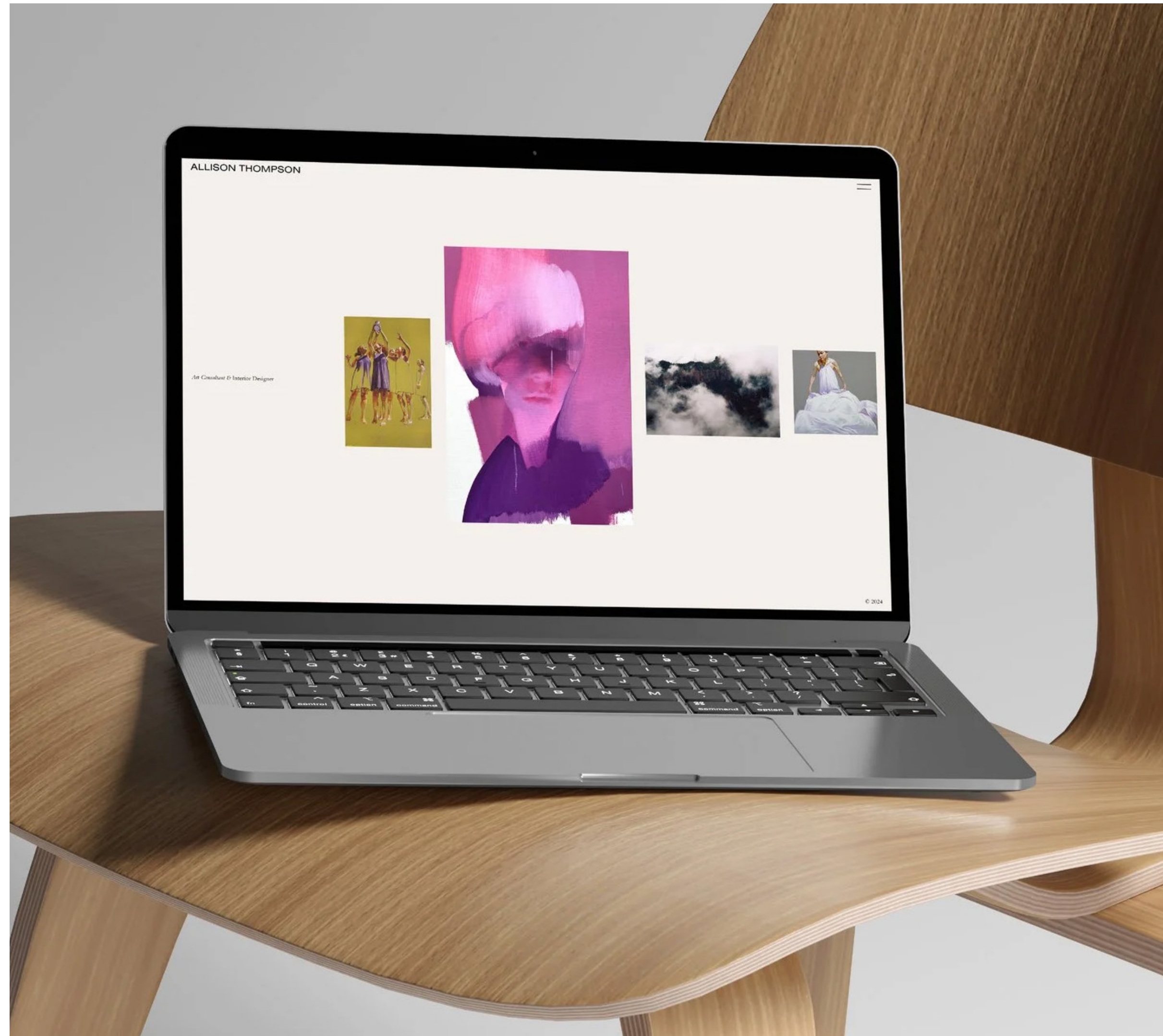
LOCATION

AT Art & Interiors

Strategy, Identity, Digital

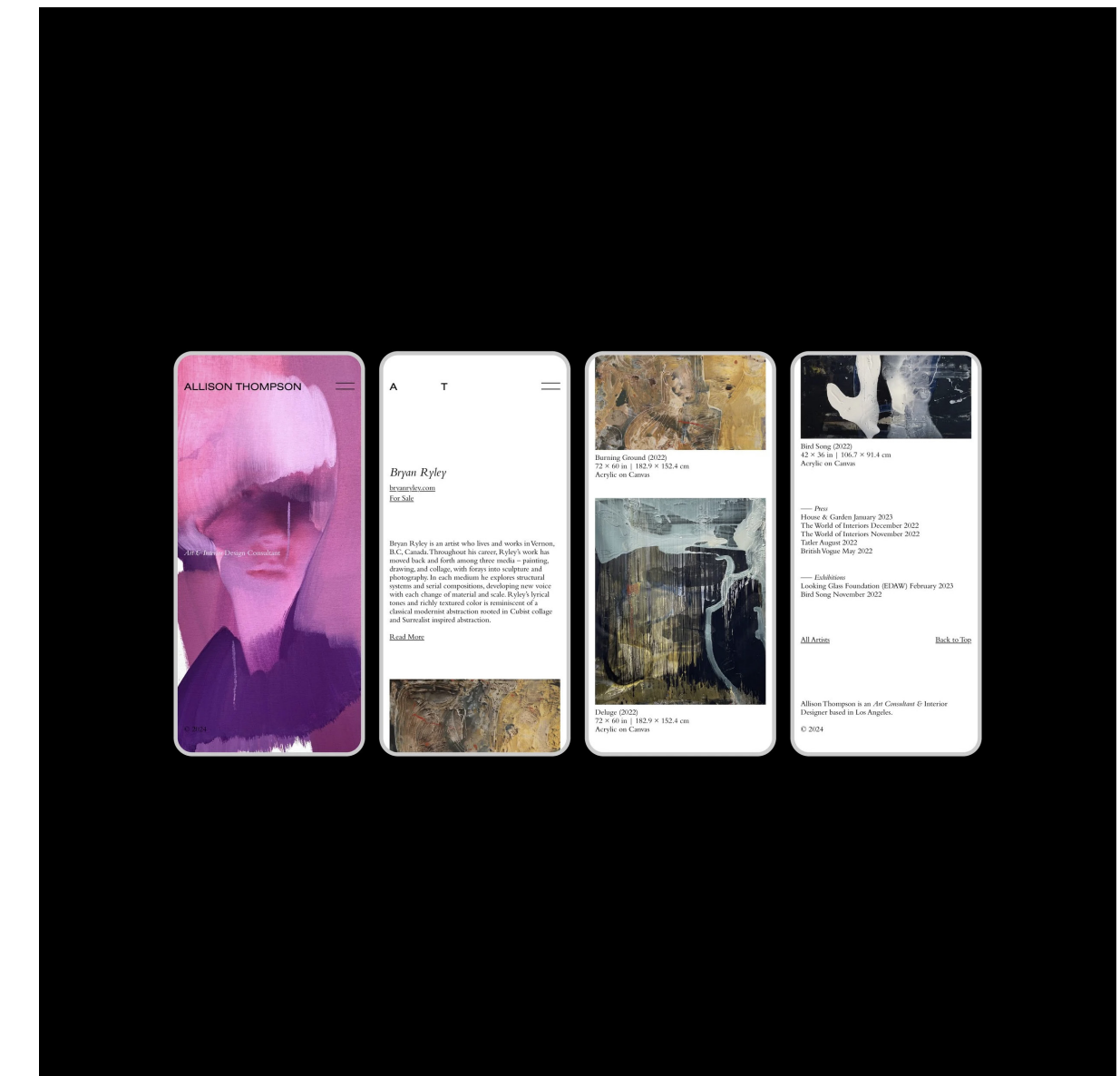
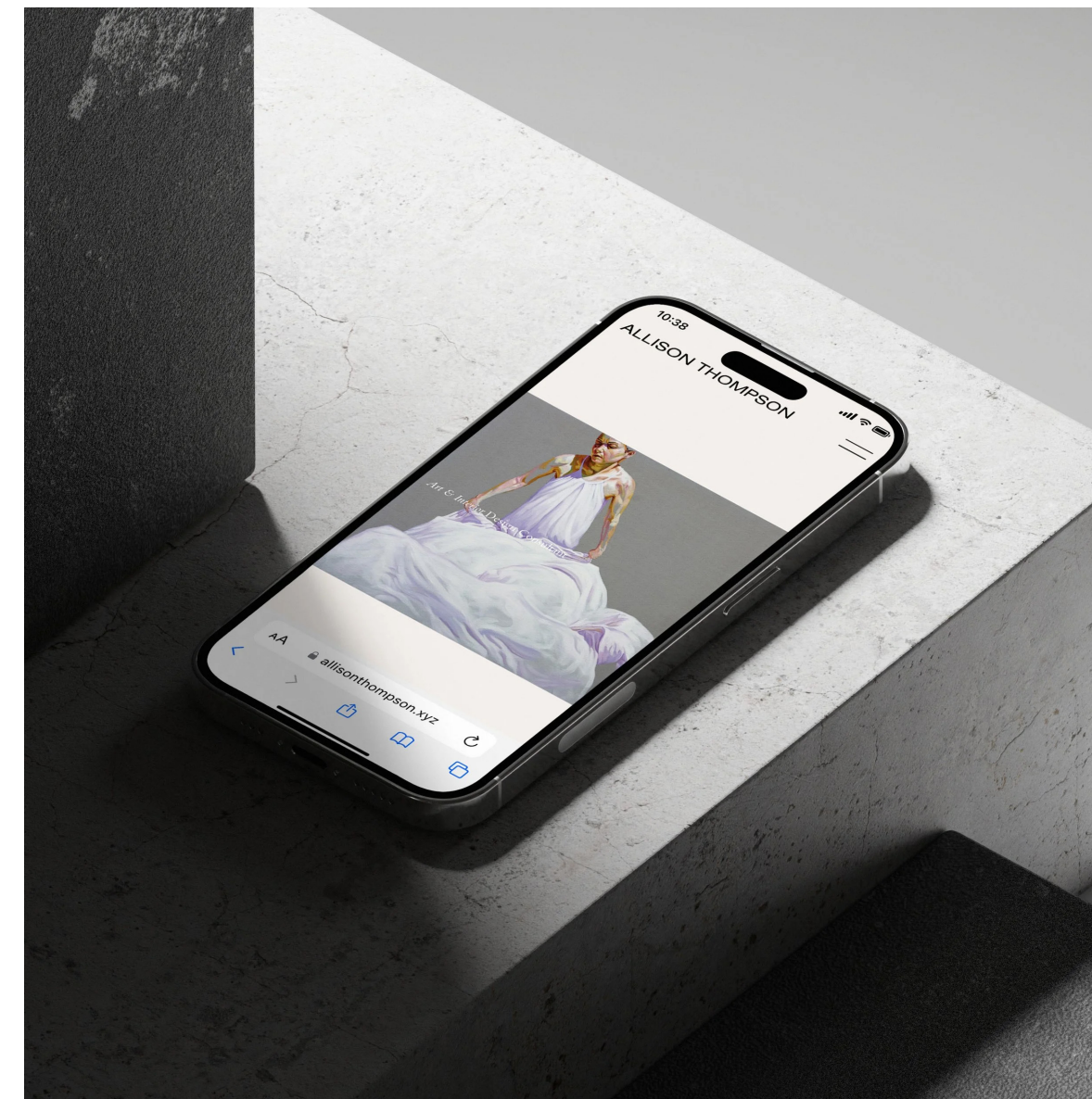
2025

Los Angeles, CA, USA & Vancouver, BC Canada



OVERVIEW

Allison Thompson is an art and interior design consultant based in Los Angeles. Connecting people and art with beautiful spaces is her profession and her passion. Allison represents a carefully selected portfolio of artists and designers, bringing their exceptional work to a wide audience of galleries, private collectors and commercial clients. She has recently expanded her service to interior design, bringing her unique understanding of contemporary style to create environments of timeless appeal.



CLIENT	SERVICES	COMPLETED
Oculus Light Studio	Strategy, Identity, Motion, Digital, Print	2022

LOCATION
Los Angeles, CA & Seattle, WA USA



OVERVIEW

Specializing in light and the environment, Oculus Light Studio is an architectural lighting design firm committed to original lighting concepts that enhance the spaces of which they are a part. With the new brand positioning — Illuminating Spaces, we developed a gradient light spectrum that became central to the brand refresh.



CLIENT	SERVICES	COMPLETED	LOCATION
Tidewater	Strategy, Identity, Digital, Print	2023	Calgary, AB Canada

OVERVIEW

Tidewater Renewables is a renewable fuel producer and energy transition leader. They provide alternative low-carbon and clean-fuel solutions at scale through pioneering technology and a driving purpose to make change happen. With a unique combination of innovation, infrastructure and integrity, they deliver the clean energy our world needs today.



YOUR MOVE

Next Steps

We hope you like what we offer. Need clarification on anything? Just ask.
We look forward to collaborating.

CONTACT

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